

# Snapchat

App review by [Chris Morris](#), Common Sense Media



Common Sense says



age 16+



Send moments in photos, watch curated content; use wisely.

iPhone, iPod Touch, iPad, Android | Free | Photo & Video

## WHAT'S IT ABOUT?

Social media app built around photo-messaging. This app allows the user to put a time limit on the content they send.

### A LOT OR A LITTLE?

The parents' guide to what's in this app.

A+ ● ● ● ● ●  
Educational Value

● ● ● ● ● ● ●  
Ease of Play

● ● ● ● ● ● ●  
Violence

● ● ● ● ● ● ●  
Sex

#! ● ● ● ● ● ● ●  
Language

\$ ● ● ● ● ● ● ●  
Consumerism

● ● ● ● ● ● ●  
Drinking, Drugs & Smoking

## WHAT PARENTS NEED TO KNOW

- Intended for users 13+
- Can collect birthday, email address, & contacts
- Share information to business partners such as advertisers
- Can collect & share location within the app
- Collects images & other information from the device's camera roll and photos
- May share information with other snapchatters, business partners, and general public
- Users can flag inappropriate content on the device
- Snaps never really disappear. Friends can screenshot images from snapchat.